

# "2018" Mid-term Growth Strategy

2018, May 9<sup>th</sup>
Hirose Electric Co., Ltd.
President
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## **Cautionary Statement**

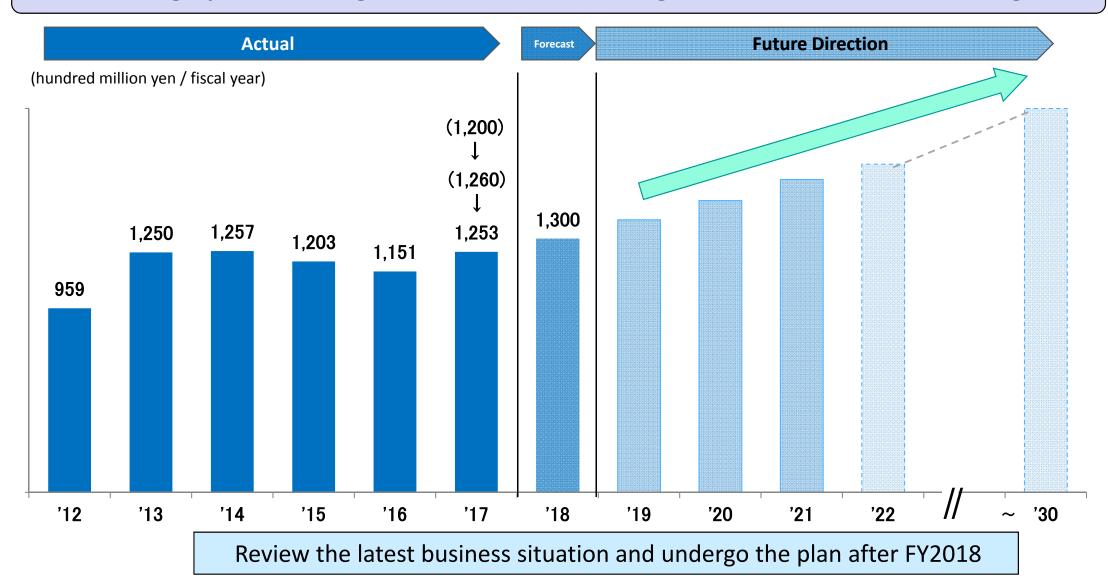
In this material, there are descriptions based on current estimation by Hirose Electric.

Hirose cautions you that a number of important risks, uncertainties and others could cause actual results to differ materially from those discussed in the forward-looking statements. Thank you for your understanding.

## HRS: Growing Image (re-post <plus>)



### Maintain high profit management and make sales grow in the medium and long term

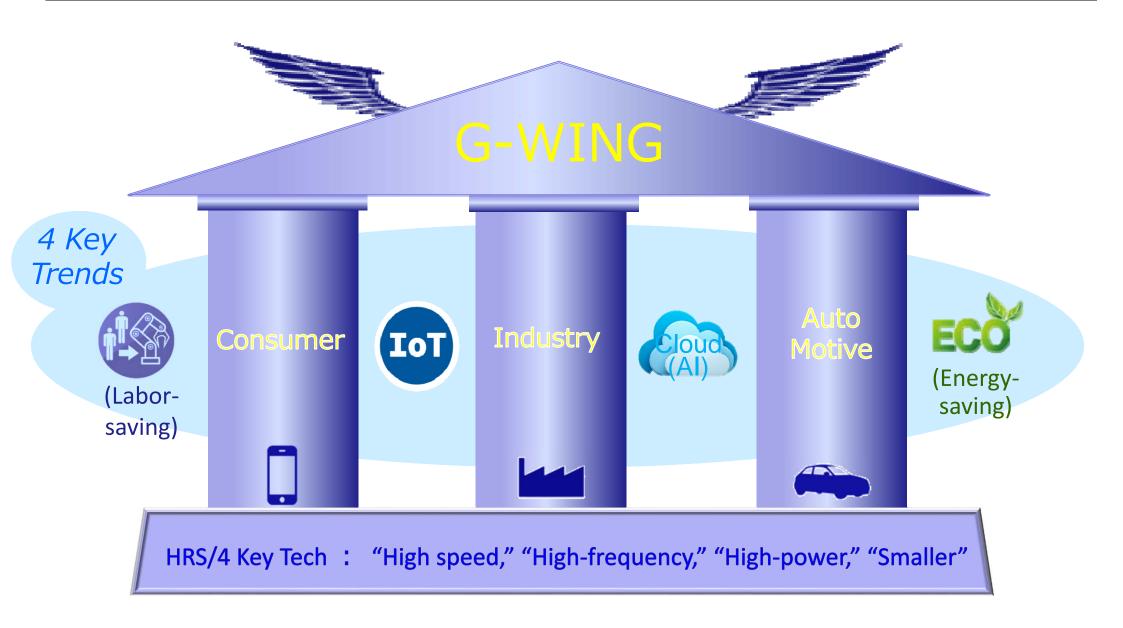


**(plus)** 

Aim to construct the basis of our business towards long-term [2022-2030] from mid-term [2018-2021]

## HRS: Application strategy image (re-post <plus>))





Build 3 strong pillars and accomplish medium-term G-WING

## **Enhance ability to manufacture (1)**



New Building of ICHINOSEKI Testing center was completed. (2018, Mar 22<sup>nd</sup>)

# 2,600m : the largest testing center for connector



■ Testing center ISO standard certificated

ISO/IEC 17025

● ICHINOSEKI testing center was certificated ISO / ISE 17025 in 2004, as the first Japanese specialized manufacture of connector. ISO / ISE 17025 is certification system of testing and calibration laboratories.

#### [Certified Items]

Testing	32 items including vibration, thermal shock and so on
Calibration	4 items

XYokohama testing center is also planning to get those certification.

■ Other certification holding ISO/IATF 16949、ISO 9001、ISO 14001

- The Functions enhanced (testing equipment area increased three times)
  - **1** Enhanced ability to deal with tests.

With the construction of new building, the testing equipment has been increased over 150 equipment. The testing lead-time of some products will be 50% shorter.

**2** Expanded the testing equipment for Automotive.

Vibration-temperature humidity combined reliability test system(USCAR)

Water / rain resistance tester (IEC60529,ISO20653等)
Salt mist, cyclic tester(IEC60068-2)

Temperature and humidity cyclic test chamber(USCAR) etc.





# HIROSE ELECTRIC CO.,LTD.

### Miyako Plant: Precise mold block



#### Would be run within FY2018

Accuracy of mold from [Micron] to [Nano]

— Precision machining Precision measurement —

- •To realize Precision machining and Precision measurement makes lead time of making mold shorter.
- Expand the capacity for manufacturing molds.

### Kikuna Office: mold center



Would be run within FY2019

Increase our efforts for Auto and Industrial

## <<<Year 2018 >>>

- ➤ Aim to increase power in order to achieve "G - W | N G"
  - **1** Explore ability to manufacture
  - **2** Enhance the ability to develop
  - **3** Accelerate the ability to comply globally
- ➤ Aim for a year that will undergo and accelerate powerfully towards "100<sup>th</sup> Anniversary" and "Next future"