

Business Results for Second Quarter, FY2015

Creative Links to World Electronic

Oct 30th, 2015

Hirose Electric Co.,Ltd



Cautionary Statement

In this material, there are descriptions based on current estimation by Hirose Electric.

Hirose cautions you that a number of important risks, uncertainties and others could cause actual results to differ materially from those discussed in the *forward-looking statements. Thank you for your understanding.

^{*}Forward-looking statements include, but are not limited to, those statements using words such as "believe," "expect," "plans," "strategy," "prospects," "forecast," "estimate," "project," "anticipate," "aim," "may" or "might" and words of similar meaning in connection with a discussion of future operations, financial performance, events or conditions. These statements are based on management's assumptions and beliefs in light of the information currently available to it.

Business Situation of 2Q FY2015



[1Q FY2015 (Apr – Jun)]

•Smartphone was steady in Chinese market but sluggish in Korean market. Automotive enjoyed a stable trend in overseas market.

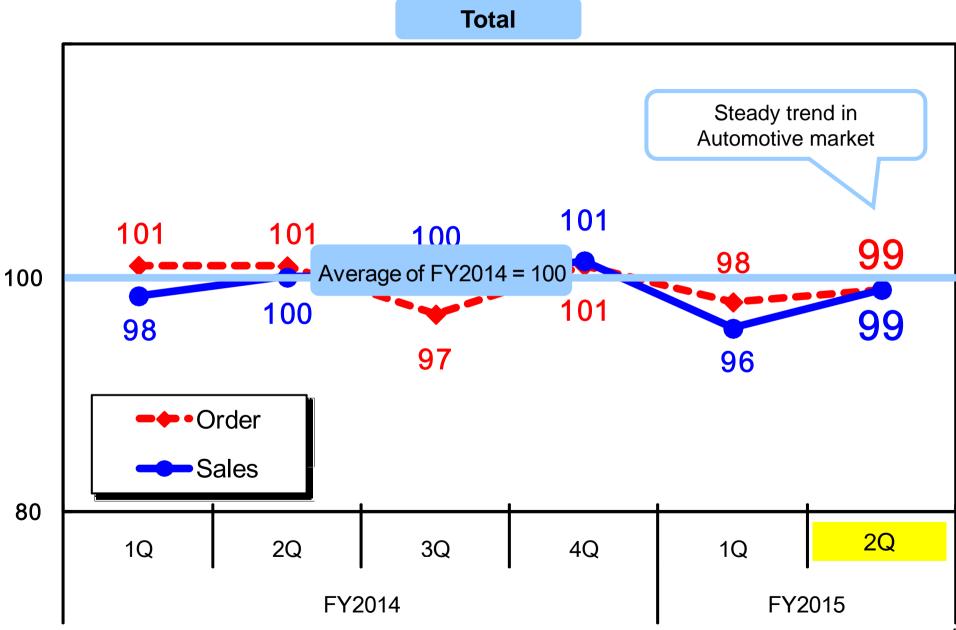
[2Q FY2015 (Jul - Sep)]

- •Korean Smartphone market in recovery trend, but Chinese Smartphone slight decrease from previous quarter due to adjustment, etc. Industrial market in adjustment phase, Automotive market continues the good trend.
- 2Q FY2015 settled on -1.5% YoY in order level (1.1% over 1Q FY2015), -1.4% YoY in sales level (2.6% over 1Q FY2015)

[1Q & 2Q FY2015 (Apr - Sep)]

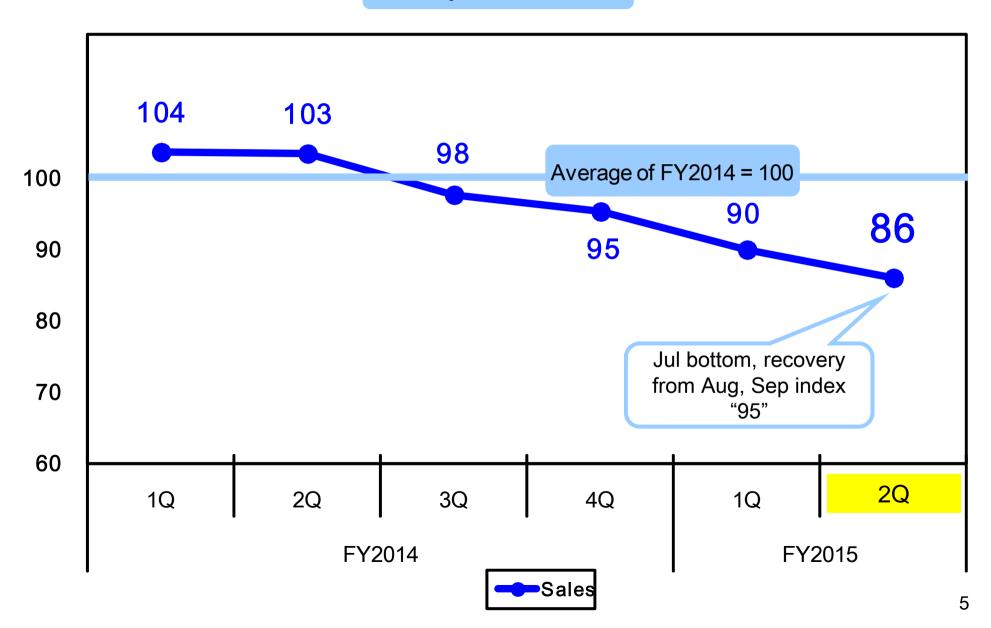
• 1Q & 2Q (total) FY2015 settled on 622.1 hundred million yen in order level (-2.1% YoY), 612.3 hundred million yen in sales level (-1.9% YoY), 167.4 hundred million yen in recurring profit (Ratio 27.3%, -5.7% YoY).



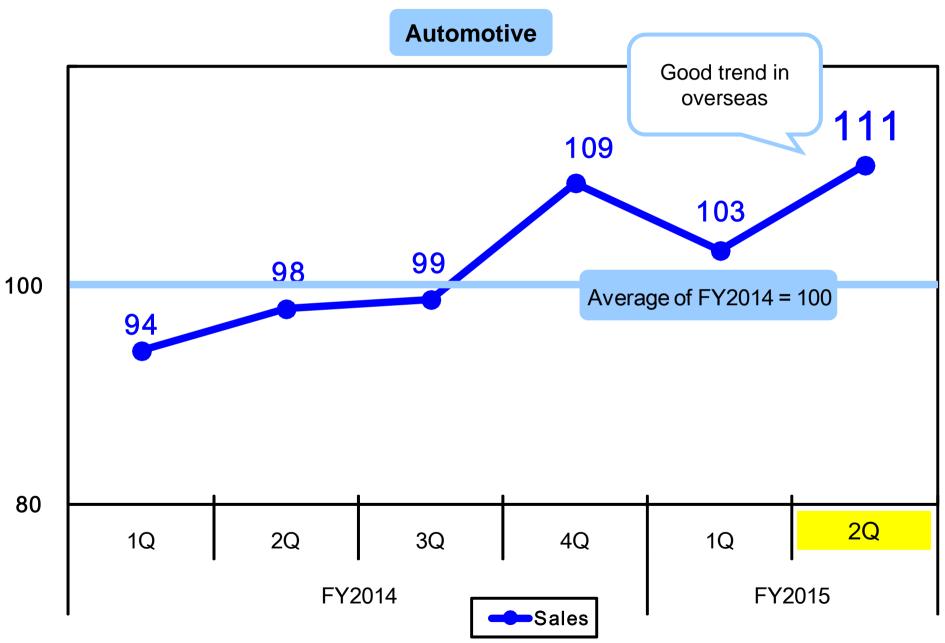




Smartphone / Mobile

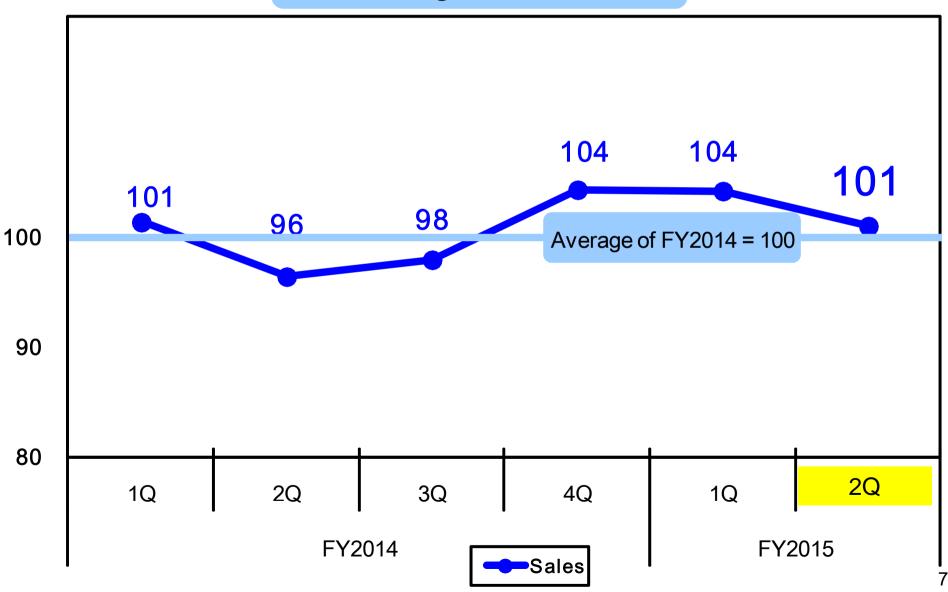








Associated Electric Equipment, FA Controlling Device, and Others



Business Results for 2Q, FY2015

138.92Yen

10.05Yen

Exchange Rate: €

Exchange Rate: 100 Won

135.07Yen

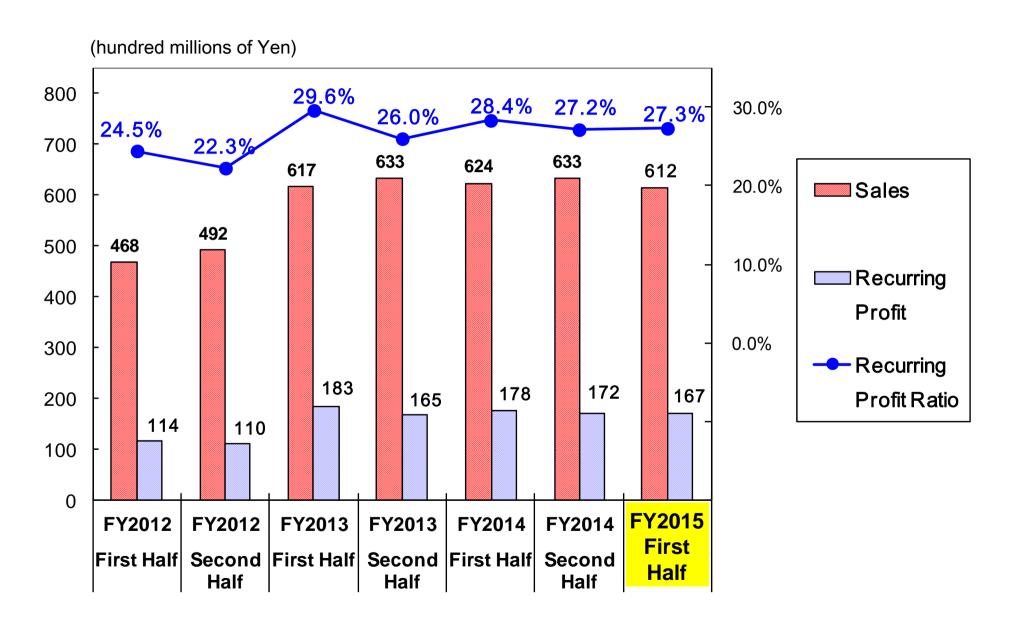
10.77Yen



(unit: hundred millions of Yen) note) figures in green italics : previously announced data on Jul 2015 (A) FY2014 (B) FY2015 (B)-(A) Major Changes over prior same period (unit: (B)/(A)1Q & 2Q 1Q & 2Q hundred millions of Yen) 610.0 11.7 decrease [Sales] 624.0 612.3-11.7 -1.9% Sales **HRS Japan** Subsidiary (COGS Ratio) (54.8%) (53.9%) (-0.9%)+13.7 -25.4 (18.4%)(21.2%)(+2.8%)(SGA Ratio) [COGS Ratio] 1.0 point decrease Operating 150.0 167.4 152.6 -14.8 -8.8% **Profit** Purchase Cost Ratio 40.5% \rightarrow 37.5% (%) 26.8% 24.9% (-1.9%)Depreciation Ratio 5.7% → 6.3% Recurring 160.0 Labor Cost Ratio 5.0% → 5.8% 177.5 167.4 -10.1 -5.7% **Profit** 27.3% (%) 28.4% (-1.1%)[SGA Ratio] 2.8 point increase 110.0 Increase in Personnel expenses, etc. 113.0 116.9 3.9 3.5% **Net Profit** [Non-Operating Profit and Loss] (%) 18.1% 19.1% (+1.0%)Foreign Exchange Gain +2.4→ +7.2 3,134.5 3,227.492.9 3.0% **Total Assets** Shareholders' 89.3% 90.2% **Equity Ratio** 331.2Yen 328.5Yen Income Per Share 103.04Yen 121.80Yen Exchange Rate: US\$

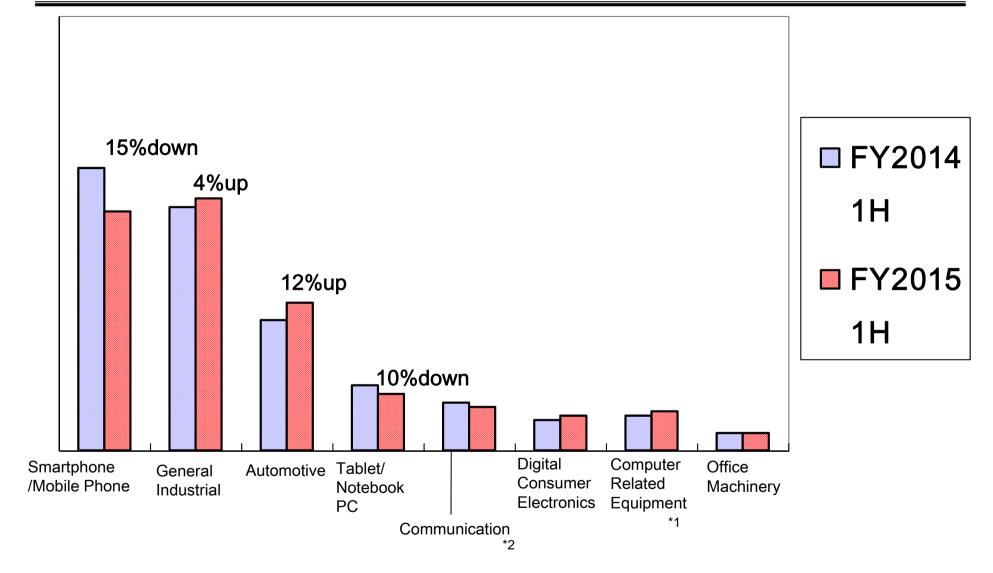
Sales and Profit by Half-Year





Sales Changes by Application (round number) [Consolidated Basis]





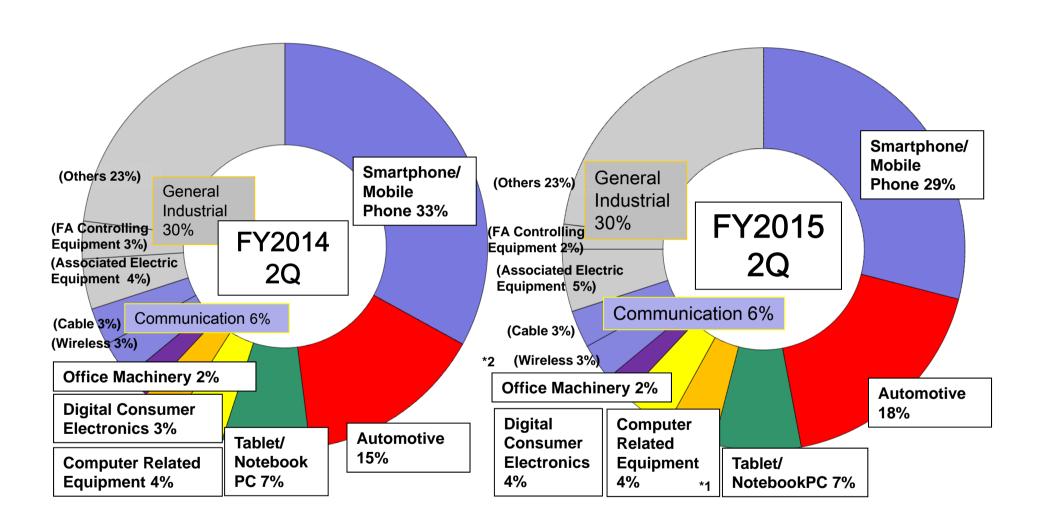
As this is in round number, please be noted that some ratio difference may occur. Thank you for your understanding.

^{*1} Computer Related Equipment – Tablet/Notebook PC not included.

^{*2} Communication - Smartphone / Mobile Phone not included.

Sales by Application (round number) (Consolidated Basis)





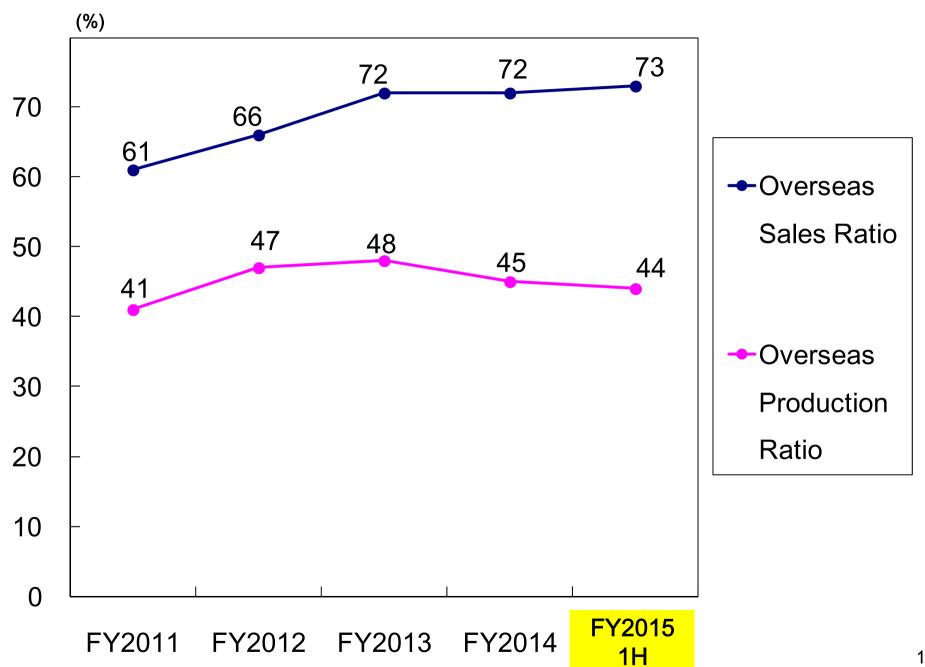
As this is in round number, please be noted that some ratio difference may occur. Thank you for your understanding.

^{*1} Computer Related Equipment – Tablet/Notebook PC not included.

^{*2} Wireless Communication - Smartphone / Mobile Phone not included.

Overseas Production and Sales Ratio





Changes in Consolidated Balance Sheet



(hundred millions of Yen)

Account	(A) Mar 31, 2015	(B) Sep 30, 2015	(B) - (A)	Remark
Cash and Cash in Bank	1,477.6	1,620.2	142.6	Increase due to redemption of government bond, etc.
Trade Receivable	305.6	290.7	-14.9	Decrease due to sales decrease
Securities	260.2	269.1	8.9	
Inventories	91.4	83.9	-7.5	
Noncurrent Assets	376.9	369.0	-7.9	Decrease in machinery, equipment, and metal molds,
Investment Securities	583.9	453.8	-130.1	etc. Transfer to deposit, etc.
Others	101.1	140.7	39.6	
Total Assets	3,196.7	3,227.4	30.7	

Changes in Consolidated Balance Sheet

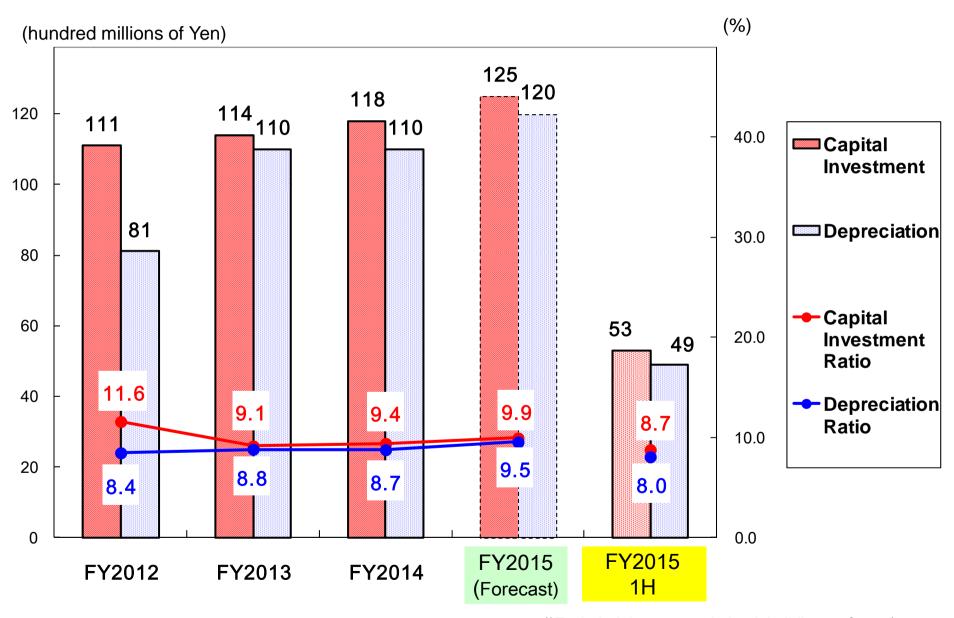


(hundred millions of Yen)

	(hundred millions of Yen)								
Account	(A) Mar 31, 2015	(B) Sep 30, 2015	(B) - (A)	Remarks					
Notes Payable and Account Payable	115.1	111.0	-4.1	Decrease due to production decrease					
Income Taxes Payable	53.2	50.3	-2.9	Tax payment					
Others	145.4	149.0	3.6	Increase in provision, etc.					
Total Liabilities	313.7	310.3	-3.4						
Retained Earnings	3,110.4	3,033.5	-76.9	Net Profit 116.9 - Dividend 39.0 - Allotment of share without contribution 154.9					
Treasury Stocks	-646.2	-469.1	177.1	Allotment of share without contribution 179.4					
Valuation Variance	69.8	63.7	-6.1	Lower stock price(Nikkei closing price: 19,207yen→17,388yen)					
Translation Adjustment	119.2	81.5	_	Due to strong yen					
Others	229.8	207.5	-22.3	Decrease in capital surplus (Due to Allotment of share without contribution)					
Total Shareholders' Equity	2,883.0	2,917.1	34.1						
Total Liabilities and Shareholders' Equity	3,196.7	3,227.4	30.7						

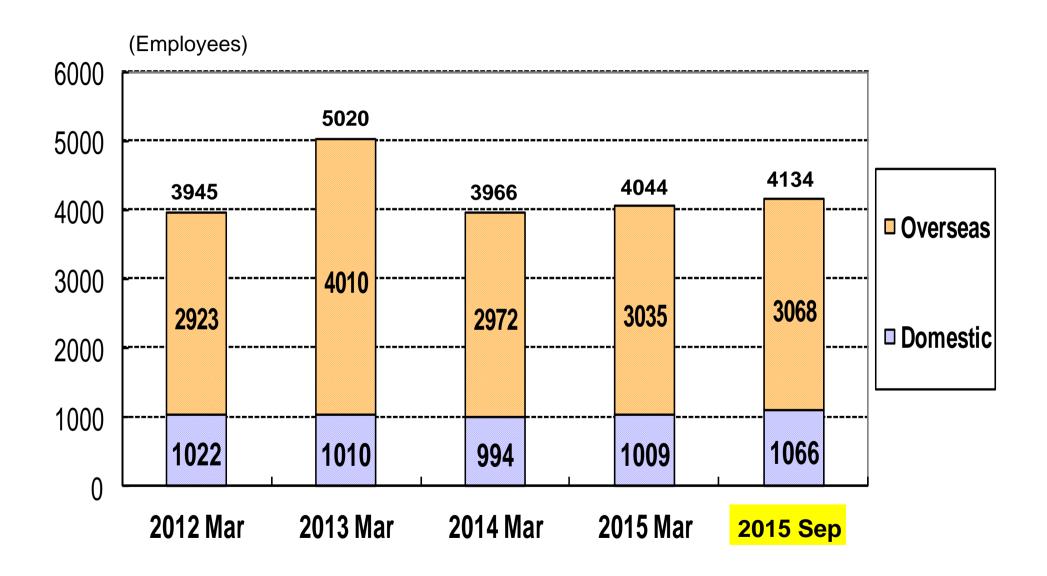
Capital Investment and Depreciation Change (Consolidated Basis)





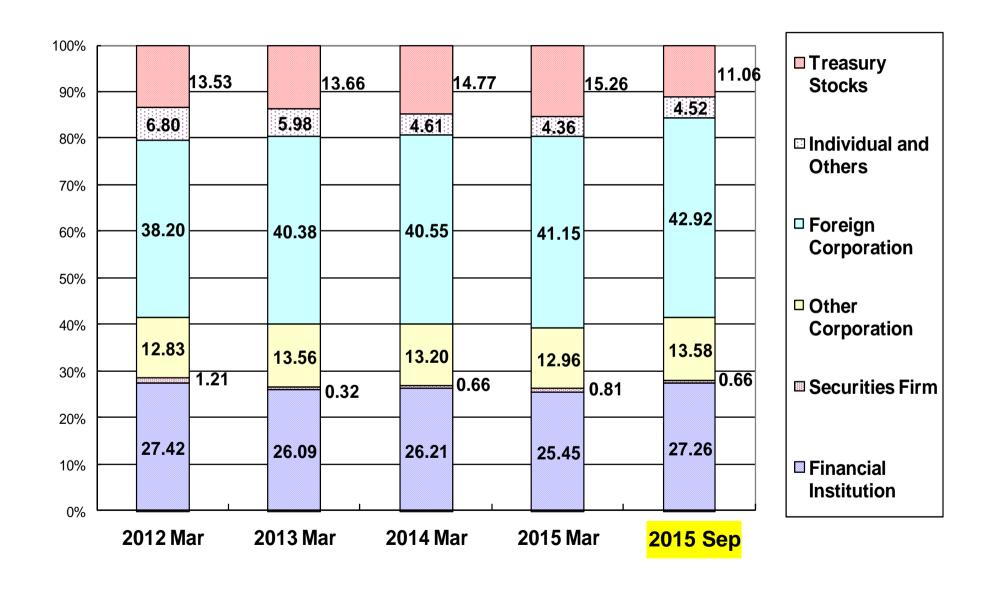
Number of Employees (Financial Report Basis)





Distribution of Shareholders





Business Forecast for the Year Ending March 31, 2016 (Consolidated)



No change from previously announced data on Jul 2015

note) figures in green		go	The diety cannot			(hundre	ed millions o	of Yen)
italics : previously announced data on Jul 2015	FY2014(FY ended Mar 31,2015) Actual		FY2015 (FY ending Mar 31,2016) Forecast		First Half Over the Prior Actual Amount		For the Year Over the Prior Actual Amount	
	First Half	For the Year	First Half	For the Year	Amount Change	%	Amount Change	%
Sales (COGS Ratio)	624.0 (54.8%)	1,257.3 (55.0%)	612.3 (53.9%)	1,260.0 (54.0%)	-11.7	-1.9%	2.7	0.2%
Operating Profit (%)	167.4 26.8%	325.9 25.9%	152.6 24.9%	330.0 26.2%	-14.8	-8.9%	4.1	1.3%
Recurring Profit	177.5 28.4%	349.6 27.8%	167.4 27.3%	350.0 27.8%	-10.1	-5.7%	0.4	0.1%
Net Profit (%)	113.0 18.1%	229.5 18.3%	116.9 19.1%	230.0 18.3%	3.9	3.5%	0.5	0.2%
Income Per Share	-	674.25Yen	-	646.16Yen	[Assumed Exchange Rate]	Actual FY201	4 Forecast F	Y2015
Dividend Dev Chara	115Yen	230Yen	120Yen	n 240Yen	Evolungo Poto: LICC	100 000		
Dividend Per Share	1131611	250 1 611	1201611	2401611	Exchange Rate: €	138. 77Yer	134, 53	Yen
Consolidated Dividend Payout Ratio	-	34.2%	-	37.1%	Exchange Rate: 100Won	10. 37Yen	10. 63Y	<mark>'en</mark> 18