# Business Results of Third Quarter, FY2015 

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Hirose Electric Co.,Ltd

## Cautionary Statement

In this material, there are descriptions based on current estimation by Hirose Electric.
Hirose cautions you that a number of important risks, uncertainties and others could cause actual results to differ materially from those discussed in the *forward-looking statements. Thank you for your understanding.
*Forward-looking statements include, but are not limited to, those statements using words such as "believe," "expect," "plans," "strategy," "prospects," "forecast," "estimate," "project," "anticipate," "aim," "may" or "might" and words of similar meaning in connection with a discussion of future operations, financial performance, events or conditions. These statements are based on management's assumptions and beliefs in light of the information currently available to it.

## [1Q FY2015 (Apr - Jun)]

-Smartphone was steady in Chinese market but sluggish in Korean market. Automotive enjoyed a stable trend in overseas market.
[2Q FY2015 (Jul - Sep)]

- Korean Smartphone market in recovery trend, but Chinese Smartphone slight decrease from previous quarter due to adjustment, etc. Industrial market in adjustment phase, Automotive market continues the good trend.
[3Q FY2015 (Oct - Dec)]
-Adjustment phase continues in Smartphone market and Industrial market. Automotive market trended steadily.
- 3Q FY2015 settled on -0.1\% YoY in order level (-2.7\% over 2Q FY2015), $-2.3 \%$ YoY in sales level ( $-0.9 \%$ over 2Q FY2015)
[1Q - 3Q FY2015 (Apr - Dec)]
- 1Q - 3Q (total) FY2015 settled on 926.6 hundred million yen in order level ( $-1.4 \%$ YoY), 919.5 hundred million yen in sales level ( $-2.0 \%$ YoY), 248.9 hundred million yen in recurring profit (Ratio 27.1\%, -6.8\% YoY).


## Total



FY2014 1Q - FY2015 3Q Sales by Markets (Consolidated Basis, Index Number)
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## Smartphone / Mobile



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FY2014 1Q - FY2015 3Q Sales by Markets (Consolidated Basis, Index Number) HRS
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## Associated Electric Equipment,

 FA Controlling Device, and Others

Business Results for 3Q FY2015
(unit: hundred millions of Yen)

|  | $\begin{gathered} \hline \text { (A)FY2014 } \\ 1 Q-3 Q \\ \hline \end{gathered}$ | $\begin{gathered} \text { (B)FY2015 } \\ 1 Q-3 Q \\ \hline \end{gathered}$ | (B)-(A) | (B)(A) | Major changes over prior same period (unit: hundred millions of Yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (COGS Ratio) (sGA Ratio) | 938.4 (55.0\%) (18.8\%) | $\begin{aligned} & 919.5 \\ & (53.8 \%) \\ & (21.2 \%) \end{aligned}$ | -18.9 $(-1.2 \%)$ $(+2.4 \%)$ | -2.0\% | [Sales] 18.9 decrease <br> Hirose <br> Subsidiaies <br> +17.8 <br> [COGS Ratio] 1.2 point decrease |
| Operating <br> Profit <br> (\%) <br> Recurring | 246.4 $26.3 \%$ | 229.6 $25.0 \%$ | -16.8 $(-1.3 \%)$ | -6.8\% | Purchase Cost Ratio 39.9\% $\rightarrow 38.0 \%$ <br> Depreciation Ratio $6.2 \% \rightarrow 6.5 \%$ <br> Labor Cost Ratio $51 \% \rightarrow 5.6$ |
| Profit <br> (\%) | $\begin{array}{r} 267.2 \\ 28.5 \% \end{array}$ | $\begin{array}{r} 248.9 \\ 27.1 \% \end{array}$ | $\begin{aligned} & -18.3 \\ & (-1.4 \%) \end{aligned}$ | -6.8\% | [SGA Ratio]2.4 point increase Increase in personnel expense, etc. |
| Net Profit <br> (\%) | 172.5 $18.4 \%$ | 171.2 18.6\% | $\begin{gathered} -1.3 \\ (+0.2 \%) \end{gathered}$ | -0.8\% | [Non-Operating Profit] <br> Foreign Exchange gain $+9.0+7.2$ |
| Total Assets | 3,160.2 | 3,162.1 | 1.9 | 0.1\% |  |
| Shareholders Equity Ratio | 89.9\% | 90.1\% |  |  |  |
| Income Per Share | 506.3Yen | 481.9Yen |  |  |  |


| Exchange Rate:US\$ | 106.87 Yen | 121.70 Yen |
| :--- | :---: | :---: |
| Exchange Rate: $€$ | 140.30 Yen | 134.36 Yen |
| Exchange Rate:100Won | 10.22 Yen | 10.69 Yen |




As this is in round number, please be noted that some ratio difference may occur. Thank you for your understanding.
*1 Computer Related Equipment - Tablet/Notebook PC not included.
*2 Communication - Smartphone / Mobile Phone not included.

## Sales by Application (round number) (Consolidated Basis)



As this is in round number, please be noted that some ratio difference may occur. Thank you for your understanding.
*1 Computer Related Equipment - Tablet/Notebook PC not included.
*2 Wireless Communication - Smartphone / Mobile Phone not included.

Overseas Production and Sales Ratio


Changes in Consolidated Balance Sheet
(hundred millions of Yen)

| Account | (A) Mar 31, 2015 | (B) Dec 31, 2015 | (B) - (A) | Remark |
| :---: | :---: | :---: | :---: | :---: |
| Cash and Cash in Bank | 1,477.6 | 1,554.4 | 76.8 | Increase due to redemption of government bond, etc. |
| Trade <br> Receivables | 305.6 | 290.7 | -14.9 | Decrease due to sales decrease |
| Securities | 260.2 | 272.8 | 12.6 |  |
| Inventories | 91.4 | 86.5 | -4.9 |  |
| Noncurrent Assets | 376.9 | 380.6 | 3.7 | Increase in machinery, equipment, and metal molds, etc. |
| Investment Securities | 583.9 | 418.6 | -165.3 | Transfer to cash and cash in bank, etc. |
| Others | 101.1 | 158.5 | 57.4 |  |
| Total Assets | 3,196.7 | 3,162.1 | -34.6 |  |

Changes in Consolidated Balance Sheet

| Account | (A) Mar 31, 2015 | (B) Dec 31, 2015 | (B) - (A) | Remark |
| :---: | :---: | :---: | :---: | :---: |
| Notes Payable and Account <br> Payable <br> Income Taxes <br> Payable <br> Others | $\begin{array}{r} 115.1 \\ 53.2 \\ 145.4 \end{array}$ | $\begin{array}{r} 115.5 \\ 30.0 \\ 162.5 \end{array}$ | $\begin{array}{r} 0.4 \\ -23.2 \\ 17.1 \end{array}$ | Tax payment <br> increase in other accounts payable, etc. |
| Total Liabilities | 313.7 | 308.0 | -5.7 |  |
| Retained Earnings | 3,110.4 | 3,045.5 | -64.9 | Net profit 171.2 - Dividend 81.7 Allotment of share without contribution 154.4 |
| Treasury Stocks | -646.2 | -564.5 | 81.7 | $\begin{aligned} & \text { Allotment of share without contribution } 179.4 \text { - Share } \\ & \text { buyback } 95.9 \end{aligned}$ |
| Valuation Variance | 69.8 | 75.1 | 5.3 |  |
| Translation Adjustment | 119.2 | 89.7 | -29.5 | Due to strong yen |
| Others | 229.8 | 208.2 | -21.6 | Decrease in capital surplus (Loss on disposal of treasury shares) |
| Total Shareholders' Equity | 2,883.0 | 2,854.0 | -29.0 |  |
| Total Liabilities and Shareholders' Equity | 3,196.7 | 3,162.1 | -34.6 |  |



We revised the business forecast announced on Jul 2015

|  | note) figures in green italics : previously announced data on Jul 2015 |  |  |  | (hundred millions of Yen) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { FY2014 (FY ended Mar 31, 2015) } \\ & \text { Actual } \end{aligned}$ |  | FY2015 (FY ending Mar 31, 2016) Forecast |  | First Half <br> Over the Previous Actual Amount |  | For the Year <br> Over the Previous Actual Amoun |  |
|  | First Half | For the Year | First Half | For the Year | Amount Change | \% | Amount Change | \% |
|  |  |  |  | 1,260.0 |  |  | -60.0 |  |
| Sales (COGS) | $\begin{gathered} 624.0 \\ (54.8 \%) \end{gathered}$ | $1,257.3$ $(55.0 \%)$ | $\begin{aligned} & 612.3 \\ & (53.9 \%) \end{aligned}$ | $1,200.0$ <br> (54.3\%) | -11.7 | -1.9\% | -57.3 | -4.6\% |
| Operating |  |  |  | 330.0 |  |  | -40.0 |  |
| Profit | 167.4 | 325.9 | 152.6 | 290.0 | -14.8 | -8.9\% | -35.9 | -11.0\% |
| (\%) | 26.8\% | 25.9\% | 24.9\% | 24.2\% |  |  |  |  |
| Recurring |  |  |  | 350.0 |  |  | -40.0 |  |
| Profit | 177.5 | 349.6 | 167.4 | 310.0 | -10.1 | -5.7\% | -39.6 | -11.3\% |
| (\%) | 28.4\% | 27.8\% | 27.3\% | 25.8\% |  |  |  |  |
|  |  |  |  | 230.0 |  |  | -17.0 |  |
| Net Profit | 113.0 | 229.5 | 116.9 | 213.0 | 3.9 | 3.5\% | -16.5 | -7.2\% |
| (\%) | 18.1\% | 18.3\% | 19.1\% | 17.8\% |  |  |  |  |
| Income Per Share <br> Dividend Per Share | - | 674.25Yen <br> 230Yen | 120Yen | 609.09Yen | [Assumed Excrange Rate] | FY2014 Actua | FY2015 Forecast |  |
|  | 115Yen |  |  |  |  |  |  |  |
|  |  |  |  | 240Yen | Exchange Rate:US\$ | 109.93Yen | 120.52Yen |  |
|  |  |  |  |  | Exchange Rate: | 138.77Yen | 132.52Yen |  |
| Consolidated Dividend | - | 34.2\% | - | 39.4\% | Exchange Rate:100W | N 10.37Yen | 10.39Yen |  |
| Payout Ratio |  |  |  |  |  |  |  |  |

