

“2018” Mid-term Growth Strategy

2018, May 9th

Hirose Electric Co., Ltd.

President

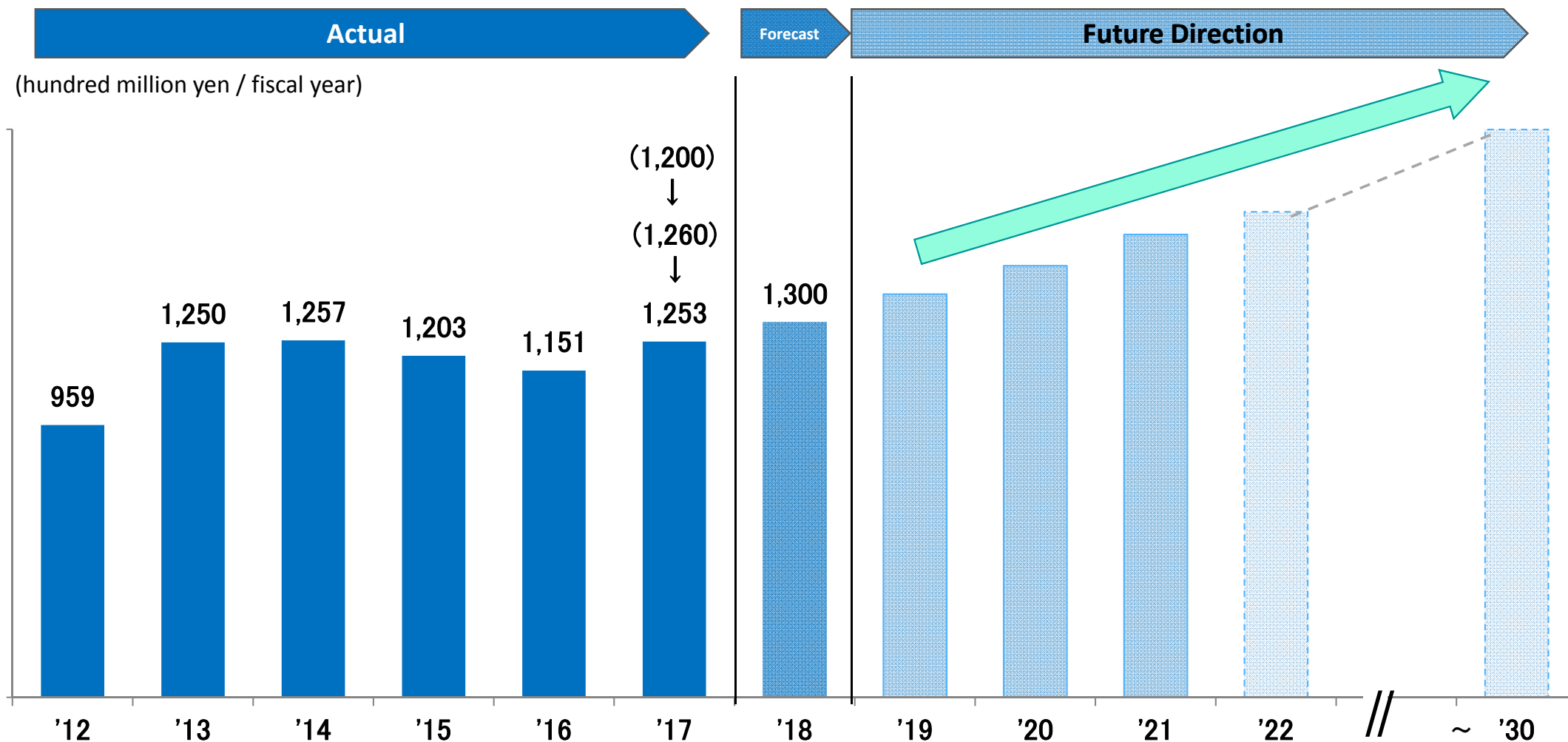
Kazunori Ishii

Cautionary Statement

In this material, there are descriptions based on current estimation by Hirose Electric.

Hirose cautions you that a number of important risks, uncertainties and others could cause actual results to differ materially from those discussed in the forward-looking statements. Thank you for your understanding.

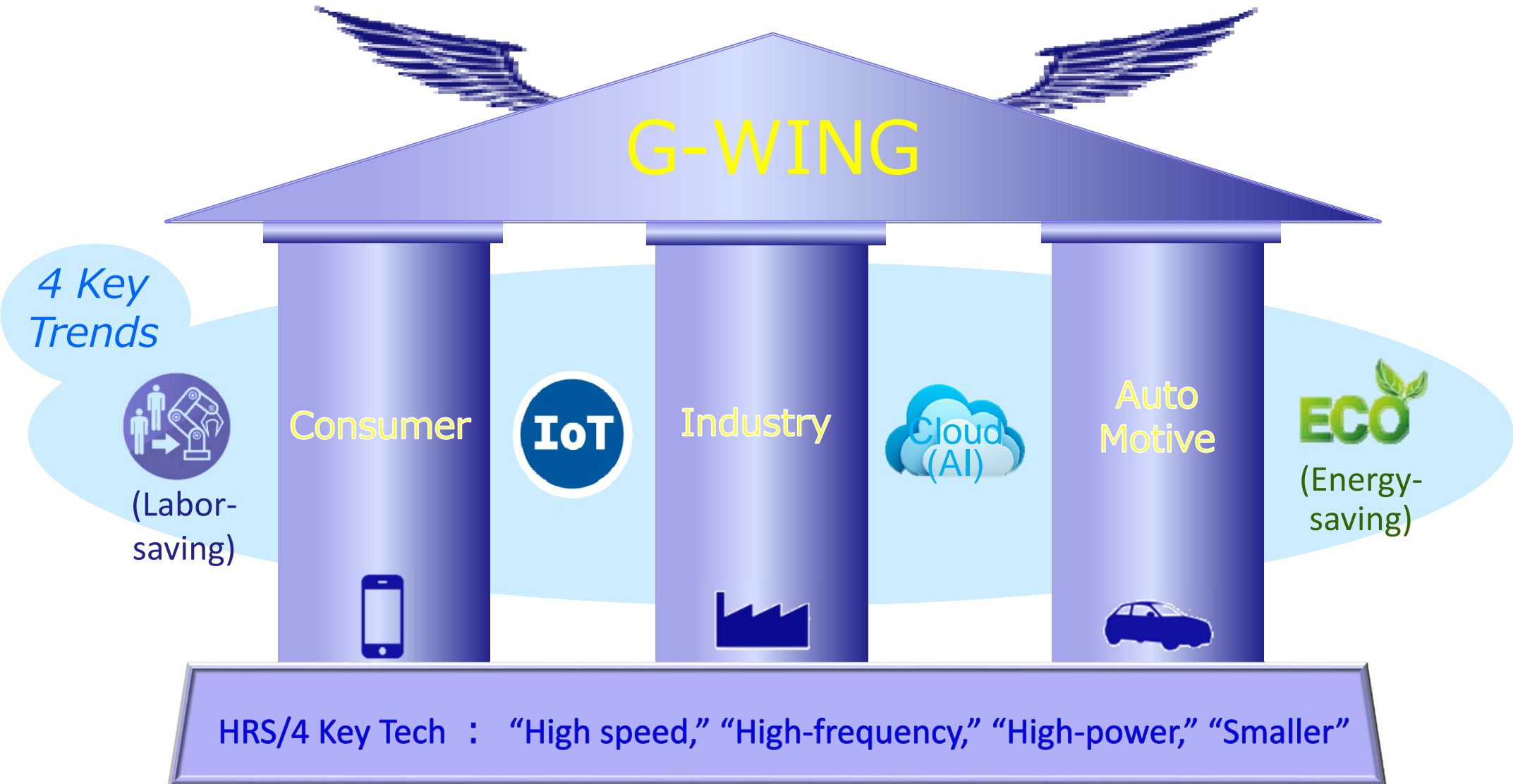
Maintain high profit management and make sales grow in the medium and long term



Review the latest business situation and undergo the plan after FY2018

<plus>

Aim to construct the basis of our business towards long-term [2022-2030] from mid-term [2018-2021]



Build 3 strong pillars and accomplish medium-term G-WING

New Building of ICHINOSEKI Testing center was completed. (2018, Mar 22nd)

2,600m² : the largest testing center for connector



■ Testing center ISO standard certificated
ISO/IEC 17025

● ICHINOSEKI testing center was certificated ISO / ISE 17025 in 2004, as the first Japanese specialized manufacture of connector.
ISO / ISE 17025 is certification system of testing and calibration laboratories.

【Certified Items】

Testing	32 items including vibration, thermal shock and so on
Calibration	4 items

※Yokohama testing center is also planning to get those certification.

■ Other certification holding
ISO/IATF 16949, ISO 9001, ISO 14001

■ The Functions enhanced (testing equipment area increased three times)

- ① **Enhanced ability to deal with tests.**
With the construction of new building, the testing equipment has been increased over 150 equipment. The testing lead-time of some products will be 50% shorter.
- ② **Expanded the testing equipment for Automotive.**
Vibration-temperature humidity combined reliability test system(USCAR)
Water / rain resistance tester (IEC60529,ISO20653等)
Salt mist, cyclic tester(IEC60068-2)
Temperature and humidity cyclic test chamber(USCAR) etc.



Miyako Plant : Precise mold block



Would be run within FY2018

Accuracy of mold from 「Micron」 to 「Nano」
— Precision machining・Precision measurement —

- To realize Precision machining and Precision measurement makes lead time of making mold shorter.
- Expand the capacity for manufacturing molds.

Kikuna Office : mold center



Would be run within FY2019

Increase our efforts for Auto and Industrial

<<<Year 2018 >>>

- **Aim to increase power in order to achieve “G - W I N G”**
 - 〈 1 〉 Explore ability to manufacture
 - 〈 2 〉 Enhance the ability to develop
 - 〈 3 〉 Accelerate the ability to comply globally

- **Aim for a year that will undergo and accelerate powerfully towards “100th Anniversary” and “Next future”**