

“2018” Mid-term Growth Strategy

2018, Nov 5th

Hirose Electric Co., Ltd.

President

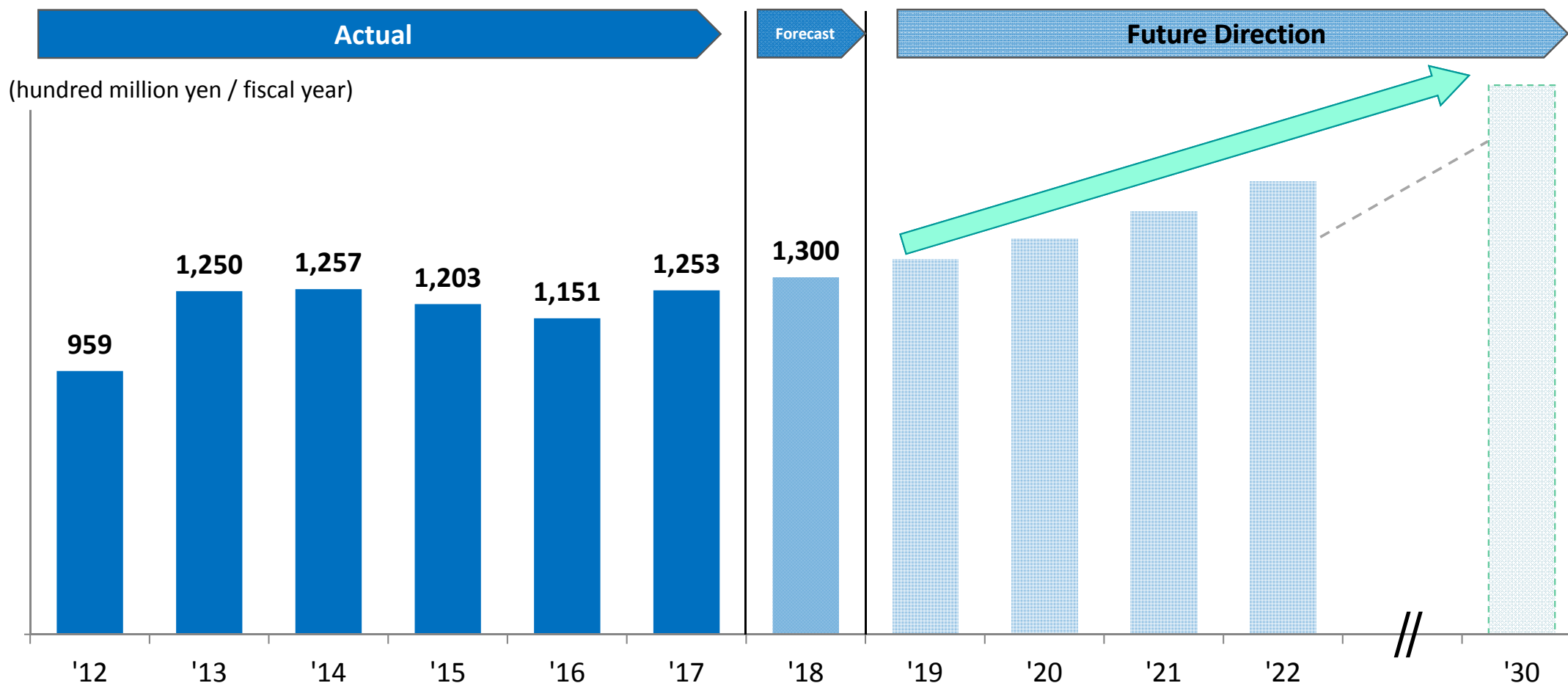
Kazunori Ishii

Cautionary Statement

In this material, there are descriptions based on current estimation by Hirose Electric.

Hirose cautions you that a number of important risks, uncertainties and others could cause actual results to differ materially from those discussed in the forward-looking statements. Thank you for your understanding.

Maintain high profit management and make strong growth in the medium and long term



We are going to execute Business Plan of Fiscal Year 2019 based on a well review and understanding of current situation.

AND

Accelerate progression toward our future direction.

We will make sure to get Return on Investment in Mid Term and Enhance Stronger Connector Business even more in Long Term.

➤ **Aim to increase power in order to achieve “G - W I N G”**

〈 1 〉 **Explore ability to manufacture**

〈 2 〉 **Enhance the ability to develop**

〈 3 〉 **Accelerate the ability to comply globally**

➤ **Aim for a year that will undergo and accelerate powerfully towards “100th Anniversary” and “Next future”**



Miyako Plant : Precise mold block



Started running in May, 2018

**Accuracy of mold from 「Micron」 to 「Nano」
— Precision machining・Precision measurement —**

- To realize Precision machining and Precision measurement makes lead time of making mold shorter.
- Expand the capacity for manufacturing molds.

Kikuna Office : mold center



Would be run within FY2019

Increase our efforts for Automotive and Industrial

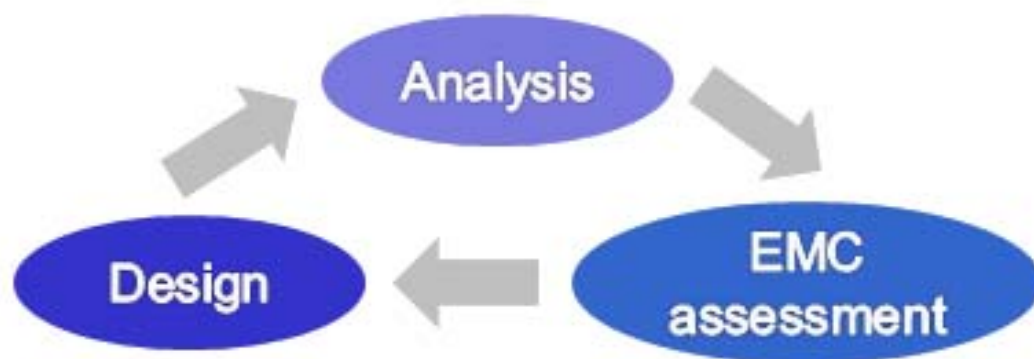
Yokohama Center EMC test room

(Opened in FY2017)

Anechoic chamber



Shielded room



Improve “Design quality” and “Development speed” by fusing it to analysis technology

Headquarter (Tokyo)



Yokohama Center (Yokohama)



Kansai Branch (Osaka)

West Japan Sales Office (Hiroshima)

Chubu Sales Office (Kariya)

Kitakanto Sales Office (Utsunomiya)

Kikuna Office (Yokohama)

TOHOKU HIROSE ELECTRIC CO., LTD. (Miyako)
 Precise mold block newly established
 (May, 2018)



ICHINOSEKI HIROSE ELECTRIC CO., LTD. (Ichinoseki)
 New testing center newly established
 (Mar, 2018)



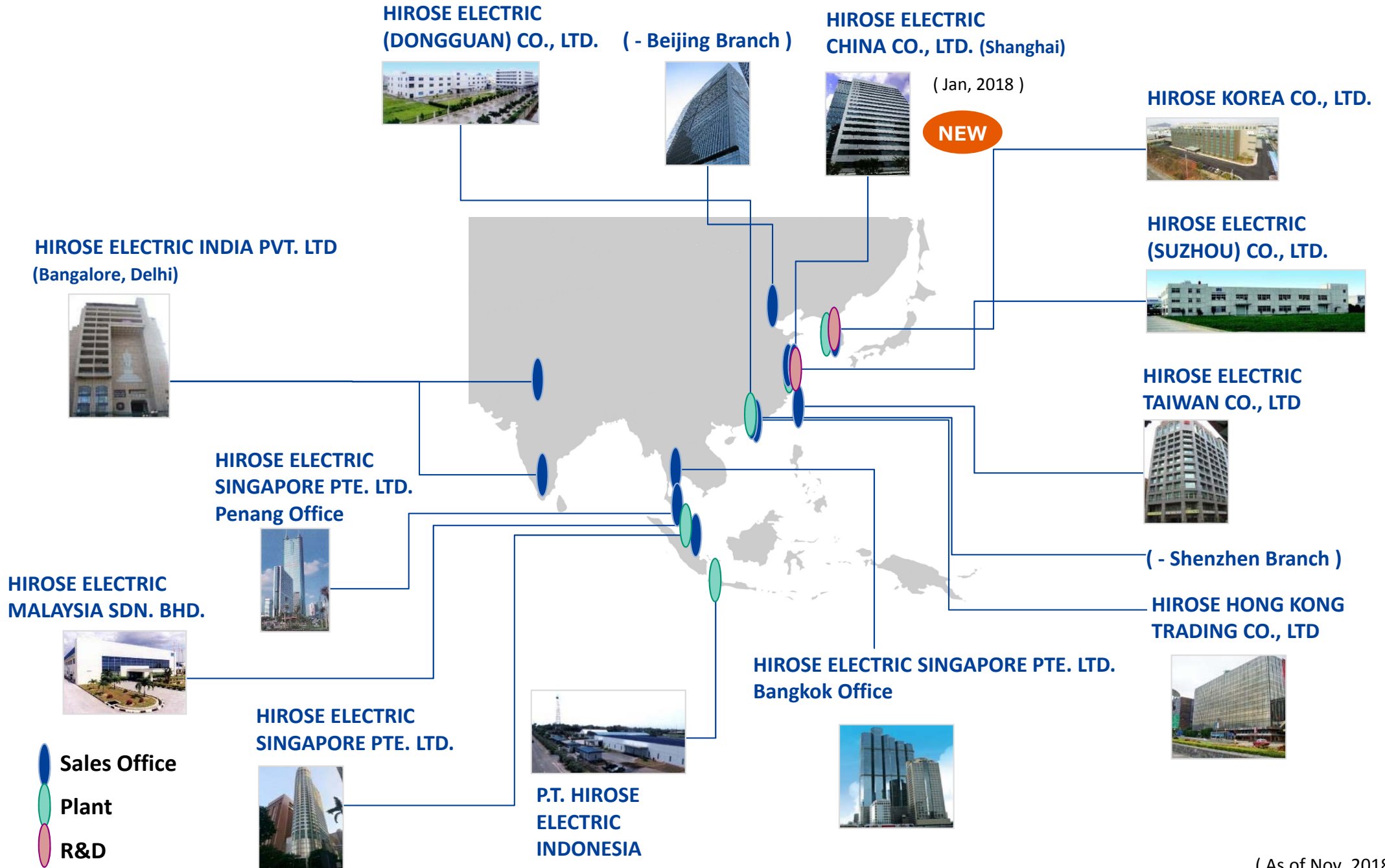
KORIYAMA HIROSE ELECTRIC CO., LTD (Koriyama)
 The mother factory for Auto



NEW
 Second building under renovation



- Headquarter
- Sales Office, Branch
- Plant
- R&D



**HIROSE ELECTRIC
EUROPE B.V.
(The Netherlands)**



Hanover Office (Germany)



UK Branch



Nuremberg Office (Germany)



Paris Office (France)



German Branch (Stuttgart)



NEW

Milan Office (Italy)
(April, 2018)



Munich Office (Germany)

**Under
Planning**

-  Sales Office
-  Plant
-  R&D

HIROSE ELECTRIC (U.S.A), INC.
Chicago Office



Detroit Office



San Jose Office



Boston Office



Irvine Office

NEW

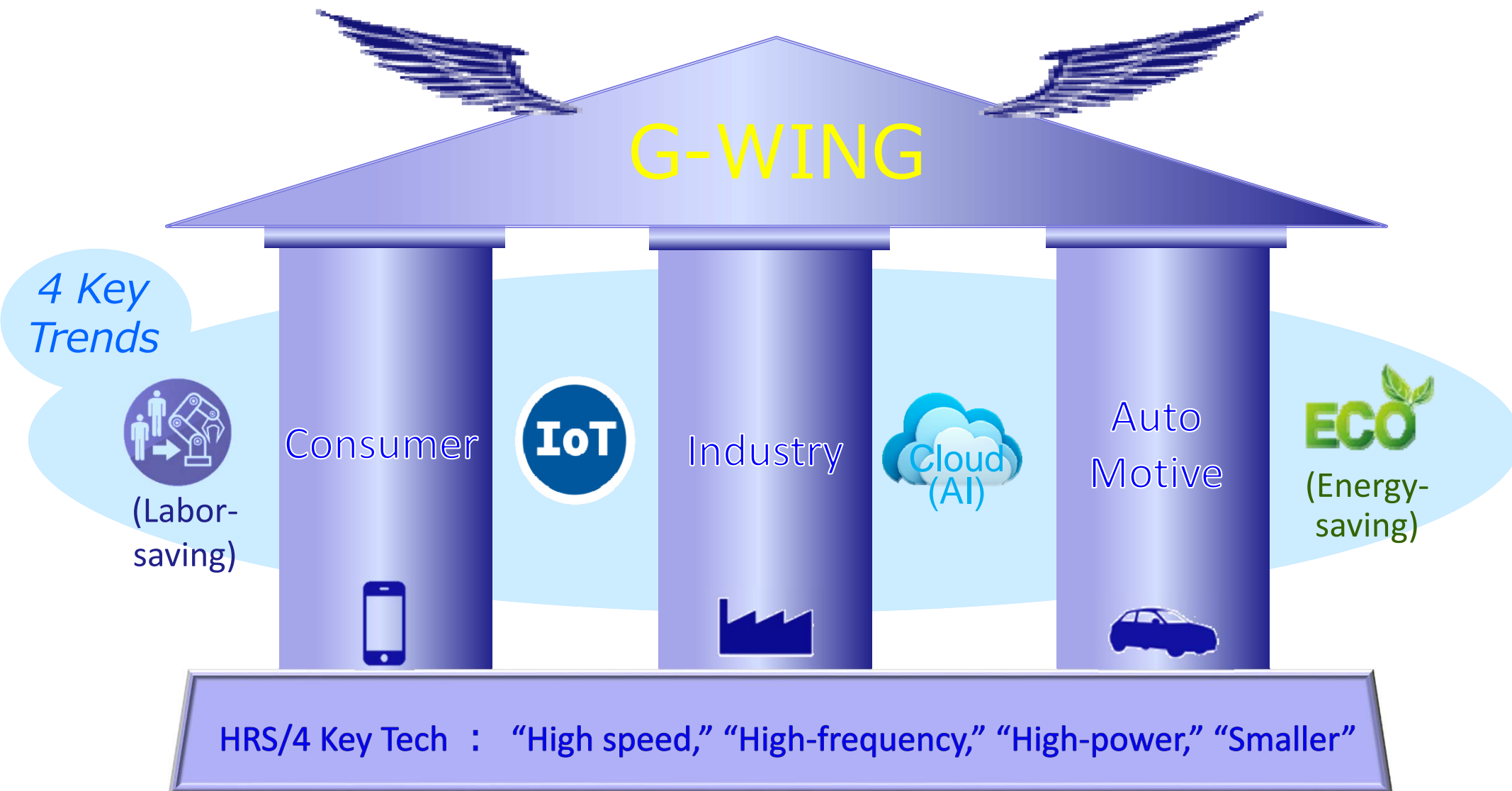


Dallas Office

NEW



-  Sales Office
-  Plant
-  R&D



**3 Strong pillars + Strengthening our cross-cutting proposal
⇒ Accelerate our action to achieve mid-term plan “G-WING”**

2016



2019

The exhibition is going to be held on 17th-18th Oct, 2019 (Tokyo)
and 28th-29th Nov, 2019 (Osaka)

We will reflect your opinion to future product.

In 2016
Over 6,500 visitors

[We appreciate for your cooperation and support.]